

GAF Project

Sell in the home or virtually with a streamlined, digital sales tool!



GAF Project streamlines the entire sales process — integrating customer management, digital measurement, inspection, presentation, estimating, proposals, e-signature, and payments — into one easy-to-use digital tool. With one-click-estimates and ready-to-use content, GAF Project means you're always ready for business — from anywhere — and ready to help protect what matters most.

We protect what matters most™

GAF

GAF Project

Streamline your sales process, end to end, by connecting multiple sales technologies into a single easy-to-use digital tool. Use all the features of GAF Project **from anywhere, in person or remotely**. And it's completely customizable. Choose only the modules you want to use, to fit the way you do business.

GAF Project Features:



Customer Management

View, assign, schedule and monitor customer progress. Integrates with many popular CRM platforms, as well as with GAF Leads, to create a complete Lead to Sale solution.



Digital Measurement

Automatically load data directly into your estimate from a range of digital measurement tools like GAF QuickMeasure, Hover and EagleView.



Inspection

A comprehensive digital inspection tool captures notes and images, automatically integrates your recommendations into your presentation, and can even generate an inspection report.



Presentation

Build fully customized presentations — using your own content or a wide range of preloaded content and templates — to ensure consistency across your organization.



Estimate

Create clear and consistent estimates that include products, pricing, measurements, photos, and more, in just a few clicks.



Proposal

Quickly turn estimates into proposals that you can email to the property owner for their review.



Agreements

Empower your customers to sign customized agreements digitally, either on-screen or through email.



Payment

Integrate with many payment tools including GAF SmartMoney, which offers multiple payment options including check, credit card and financing.

It's easy to get started. Subscription required. Terms and conditions apply.
Visit gaf.com/Project for details.

We protect what matters most™

